



Nav Nirman: "Our strength lies in providing economical Formwork Solutions effectively and efficiently to the construction industry giving safety factors the utmost importance," says Mr. Bharat Patel, Head - Sales & Marketing, Nav Nirman Beam Tech.

What will be the company's focus during its participation at bauma Conexpo India 2016?

Over the years, bC India has been an important platform for us to showcase/exhibit our products as the quality of the visitors is increasing, and subsequently, the turnaround of



visitors to business is also increasing. This year, Nav Nirman will exhibit the Formwork System for Slab, Column, and Wall for Building Construction.

What products and services will be launched / displayed at the show?
Nav Nirman with its expertise in

Formwork manufacturing of H-Beam for over 15 years, is foraying into the Total Formwork System and Solution for the construction industry. We provide comprehensive Formwork Solutions to meet every construction challenge. We will be showcasing our Formwork System designed for Slab, Wall, and Column for building construction.

Our strength lies in providing economical Formwork Solutions effectively and efficiently to the Construction Industry, giving safety factors the utmost importance. We have cost control over the total system as since the main component, H-Beam, is being manufactured by us.

Higher uptime, low operating cost, strong after-sales service, and spare parts availability have become key selling points. How is your company strengthening its position in these areas?

Nav Nirman offers technical support in the form of skill development programme. This SD Programme is conducted on site for 2 days. Through this, we aim to upgrade the skills of the workers on the usage, handling, maintenance and safety procedures related to our Formwork System.

What is your view on the growth of the CE industry in India?

Construction Industry is poised to grow manifold in the coming years due to the structural reforms undertaken by the Government like the RERA Act, Housing for all, etc. Demand for Construction Equipment will only grow, and going forward, the coming 2 years will be a remarkable growth story for our country.

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